









DESTINATION BC - JOBS

Over the next decade, university
graduates in British Columbia will have
access to numerous job openings,
driven by replacement demand from
retiring or exiting workers and
expansion demand from new jobs
created through economic growth.

A significant share of these opportunities will require post-secondary education, including degrees, diplomas, apprenticeships, or relevant experience.

1,120,000

Projected Job Openings Between 2024 - 2034

Replacement Demand

671,000 (60%)

Expansion Demand

449,000 (40%)

Job Requires Post-secondary Education

≈ 75%





A PLACE FOR ALL SEASONS

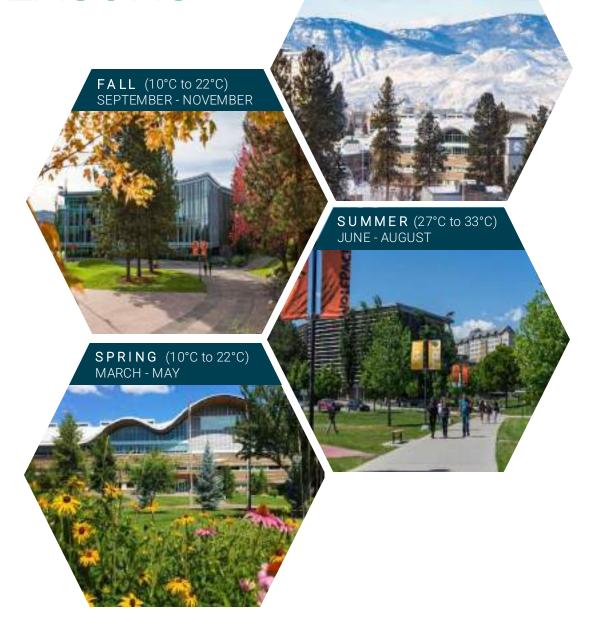
4 distinct seasons

• Hours of sunshine: 2075+ hours

Annual rainfall: 217.9 mm

Hot and dry summers
 (Median high temp: +21.0°C)

Mild winters
 (Median low temp: -4.2°C)



WINTER $(-5^{\circ}\text{C to } +4^{\circ}\text{C})$

DECEMBER - FEBRUARY



KAMLOOPS INDUSTRIES & ECONOMIC SECTORS

CORE INDUSTRIES



Transportation & Logistics



Healthcare



Forestry



Mining



Manufacturing



Agriculture



Retail



Finance

EMERGING INDUSTRIES



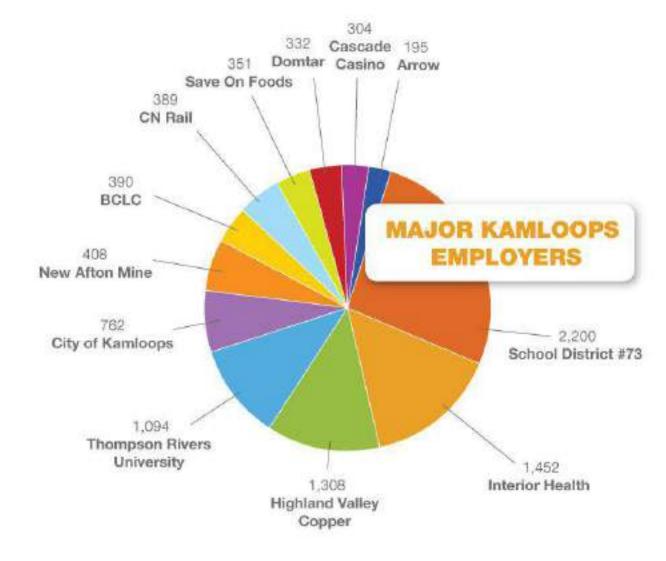
Hi-Tech



Green Energy



Tourism





(Source: Venture Kamloops)



Founded in 1970, TRU is the 1st university in Canada to earn highest rating from the Association for the Advancement of Sustainability in Higher Education (AASHE). TRU is also a member of Universities Canada (AUCC) and Colleges and Institutes Canada (CICan).

FIND YOUR TRU



1 of 6 RESEARCH UNIVERSITIES IN BRITISH COLUMBIA



3,000+
INTERNATIONAL
STUDENTS



31 STUDENTS ON AVERAGE PER CLASS



100+

COUNTRIES & REGIONS

REPRESENTED ON

CAMPUS

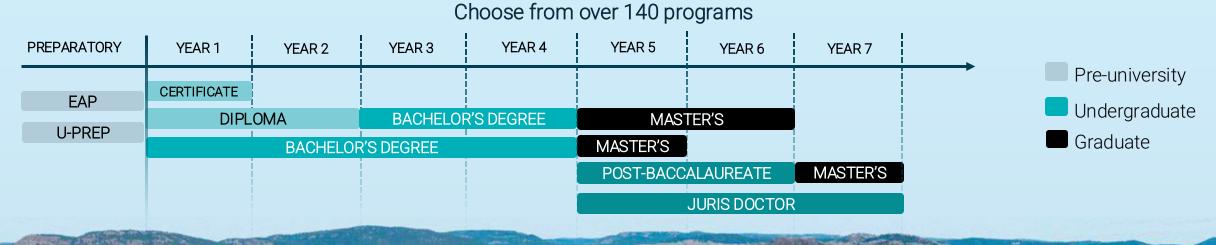


14,000 + ON-CAMPUS STUDENTS

STUDY AT TRU



For a complete program list, visit truworld.ca/programs







MASTER'S DEGREES & JURIS DOCTOR



- Law Juris Doctor (3 years)
- Master of Arts in Human Rights & Social Justice
- Master of Business Administration
- Master in Environmental Economics and Management
- Master of Education
- Master in Engineering Science Software Engineering
- Master of Science in Data Science
- Master of Science in Environmental Economics and Management
- Master of Science in Environmental Science
- Master of Nursing

1-2 years
Advance
your
Career

Co-op Available



Adventure, Culinary Arts & Tourism

 Bachelor of Tourism Management

Education & Social Work

- Bachelor of Education (Elementary)
- Bachelor of Education (Secondary) STEM
- Bachelor of Social Work (3rd Year Admission)

Business & Economics

Bachelor of Business
 Administration

Majors: Accounting, Economics, Entrepreneurship, Finance, HR, Int. Business, Marketing, Supply Chain

• BBA + BSc / BCS (Dual Degree)

Arts & Communication

Bachelor of Arts

Majors: Applied Creative Arts, Economics, Political Studies, English, Geography & Environmental Studies, History, Mathematics, Philosophy, Psychology, Sociology

Bachelor of Communication& Digital Journalism

Majors: Public Relations, Media Studies, Digital Journalism

BACHELOR'S DEGREES

Co-op Available



Science, Computing Science & STEM

- Bachelor of Computing Science
- Bachelor of Engineering in Software Engineering
- Bachelor of Engineering in Computer Engineering
- Engineering Transfer Program
- Bachelor of Natural Resource
 Science

Science, Computing Science & STEM

Bachelor of Science

Majors: Animal Biology, Cellular, Cellular and Microbial Biology, Chemistry, Computing Science and Mathematics, Ecology and Environmental Biology, General Science, Mathematics, Biology, Chemical Biology, Computing Science, Data Science, Environmental Chemistry, Physics, Mathematics and Economics

Health Science

- Bachelor of Nursing
- Pre-Medicine program

ENGINEERING TRANSFER PROGRAM

Start your engineering degree at TRU and transfer to UBC / UVic or complete Software / Computer Engineering



OKANAGAN CAMPUS

MECHANICAL

• SOFTWARE

CIVIL



UBC (2nd YEAR)

VANCOUVER CAMPUS

- BIOMEDICAL
- CHEMICAL & BIOLOGICAL
- CIVIL
- ELECTRICAL & COMPUTER
- ENGINEERING PHYSICS
- ENVIRONMENTAL
- GEOLOGICAL
- MATERIALS
- MECHANICAL
- MINING



UVIC (2nd YEAR)

- BIOMEDICAL
- ELECTRICAL
- COMPUTER
- MECHANICAL
- SOFTWARE
- CIVIL

Mandatory Co-op



TRANSFER



UVIC (3rd YEAR)

- ELECTRICAL
- COMPUTER Mandatory Co-op





POST-BACCALAUREATE DIPLOMAS



Business & Economics

- Accounting
- **Business Administration**
- Economics
- **Economics & Political Science**
- Entrepreneurship
- Finance
- Human Resource Management
- **International Business**
- Marketing
- Mathematics & Economics ®
- Supply Chain Management ®

Adventure, Culinary Arts & Tourism

Tourism Destination Development

Science & Computing Science

Applied Data Science ®

2-years duration Accept Undergrad degree from any discipline

DIPLOMAS



Science, Computing Science & STEM

- Architectural & Engineering Technology ®
- Computing Science ®
- Power Engineering Technology ®

Education & Social Work

- Early Childhood Education ®
- Human Services ®

Health Science

- Practical Nursing ® (Williams Lake campus)
- Respiratory Therapy ®

Technology & Agriculture

- Regenerative Agriculture ®
- Water & Wastewater

Business & Economics

- Accounting Technician
- Management

Wildfire Science

Wildfire Studies ®

- **Tourism Management**
- Resort & Hotel Management
- Sport Event Management

CERTIFICATES



Science

- Health Care Assistant ®
- Regenerative Agriculture ®

Culinary Arts

Professional Cook 1 ®

Vocational Trades Foundation (Certificate) Programs

- Carpentry & Residential Construction
- Heavy Duty Equipment Technician
- Electrician ®
- Horticulture ®
- Industrial Mechanic ®
- Piping ®
- Power Engineering Technology ®
- Refrigeration & Air Conditioning Mechanic ®
- Retail Meat Processing (Meatcutter) ®
- Welding ®



EXPERIENTIAL LEARNING





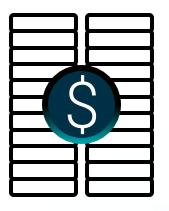


CO-OP EDUCATION

Over 500 employers in Canada hire TRU students for co-op. Get paid for career-related work experience & maximize job opportunities upon graduation.



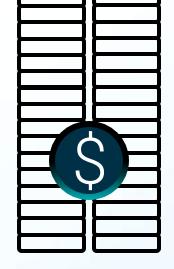
\$18 - \$24 BBA \$3,400 monthly



\$18 - \$25 Science \$3,500 monthly



\$18 - \$24 Arts \$3,400 monthly



\$18 - \$30 Computing Science \$3,900 monthly



\$18 - \$22 **Tourism** \$3,250 monthly





















CO-OP EDUCATION

Over 500 employers in Canada hire TRU students for co-op. Get paid for career-related work experience & maximize job opportunities upon graduation.



Academic & Career Benefits

Earn academic credits – appears on transcript/credential Apply classroom knowledge in real-world settings Explore industries & career paths



Employment Advantages

Gain professional Canadian work experience Increase employability & competitiveness Build employer networks & references



Financial Benefits

Paid positions: \$18-\$30/hour Helps offset tuition & living costs



Immigration & Post-Grad Pathways

Supports eligibility for PR (CEC, BC PNP, RCIP) Smooth transition to post-graduate work permit Adapt to Canadian workplace culture





















WORKING IN CANADA



studies

Full-time professional

- Off-campus: 24 hrs/week •
- On-campus: No limit
- Scheduled break: No limit •
- BC minimum wage \$17.85/hr

Part-Time Work

While Studying

Work part-time during your

Co-op Work While Studying

work

- 4, 8,12 or 16 month paid terms
- Earn academic credits
- Appears on transcript/credential
- Wage: \$18-\$30/hr

Post-Grad. Work Permit (PGWP)

Up to 3-year Open Work Permit

- Work any job type: full-time, part-time, self-employed
- Opportunities in BC & RCIP communities
- Eligible to work anywhere in Canada

Immigration to Canada (PR)

Multiple immigration pathways

- Canadian Experience Class (CEC)
- **BC** Provincial Nominee Program (BCPNP)
- RCIP
- Other federal programs & special streams



RURAL COMMUNITY IMMIGRATION PILOT PROJECT

The Rural Community Immigration Pilot (RCIP) is a Canadian immigration program designed to help communities in rural and smaller areas attract skilled workers to fill key jobs and encourage long-term residency.

British Columbia (BC) participates in the RCIP through various communities and pilot programs, including the North
Okanagan-Shuswap and the West Kootenay
Rural and Northern Immigration Pilot.



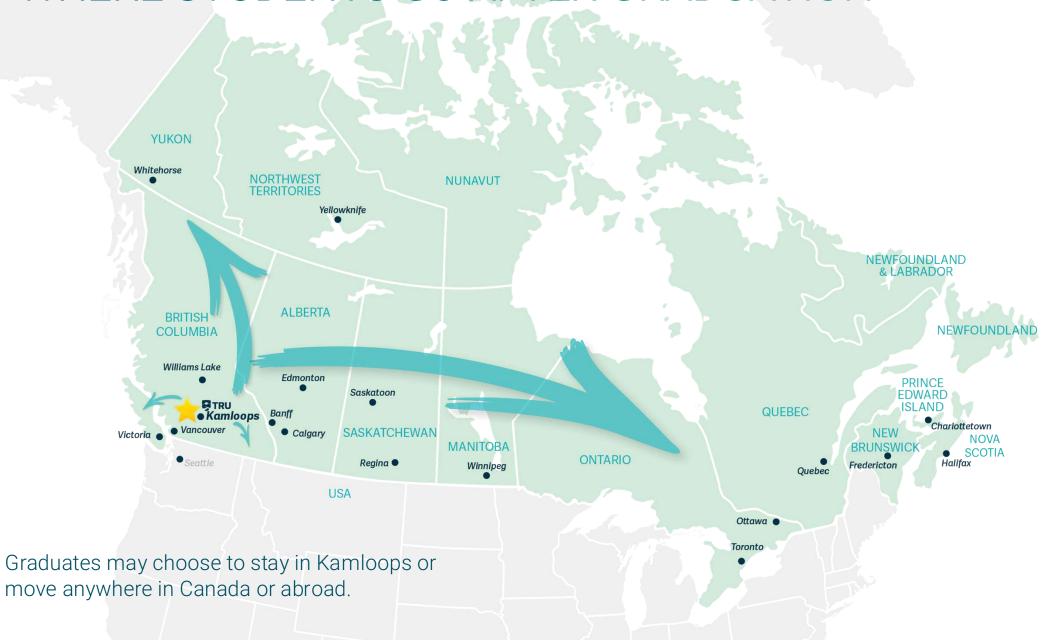


The RCIP Community boundary for the North Okanagan-Shuswap includes:

Armstrong, Ashton Creek, Anglemont, Blind Bay, Celista, Cherryville, Coldstream/Lavington, Deep Creek, Enderby, Falkland, Grindrod, Lumby, Salmon Arm, Scotch Creek, Sicamous, Silver Creek, Sorrento, Spallumcheen, Malakwa and Vernon



WHERE STUDENTS GO AFTER GRADUATION





WHERE STUDENTS GO AFTER GRADUATION

Name		Position	Employer	Degree	Location
Victor Li	CN	Digital Marketing Specialist	TRU	BBA/BCS	Kamloops
Mwansa Kaunda	ZM	Technology Services Team Lead	Govt. of BC	Bachelor of Computing Science	Kamloops
Tatiana Sumina	RU	Owner / CEO	Calibri Cleaning	PBD Human Resources	Kamloops
Afroza Irin	BD	Support Worker	Aeon Youth Services	PBD Business	Kamloops
Roya Sadeghpour	IR	Associate Director of Education	Visual College of Art and Design	Master of Education	Vancouver
Mayur Marakana	IN	Senior Software Engineer	Mustimuhw Solutions (MIS)	MBA	Vancouver
Chukwudi Uchendu	NG	Operations Manager	Amazon	MBA	Toronto
Milap Dadlani	IN	Digital Retail Manager	Best Buy	PBD Marketing	Toronto
Carolina Bovi	BR	Product Marketing Manager	TELUS Digital	BBA	Montreal
Hasan Kettaneh	SA	Founder	Hamdan Bin Mohammed Smart University	Master of Education	Dubai







Student Housing

Guaranteed housing for 1st year TRU student





North Tower
On Campus

Enjoy one of the best views in the city at the 11-storey North Tower.



East Village
Off Campus

Have the independence of offcampus living, with the convenience of on-campus life at East Village.



McGill Residence
On Campus

The newly renovated McGill
Residence has amenities that
include laundry, games room,
kitchen, and study room.



The Coyote Den
Off Campus

The Coyote Den at East
Village offers private entrance
and washroom with shower,
toilet and sink.

NORTH TOWER



Bed Included



Desk Included



Microwave & Fridge Included



High-speed internet



24 Hour Fitness Area



Storage and Laundry Facilities

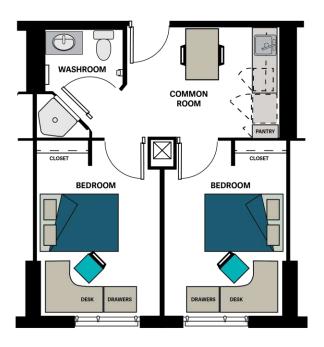




24 Hour Front Desk

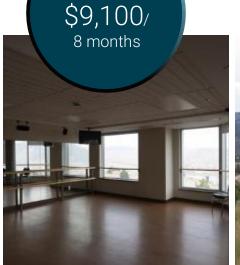


Common Kitchen









CDN







MCGILL RESIDENCE



Bed Included

Secure

Bike Storage



Desk Included



Microwave & Fridge Included



Electricity Included



Storage and Laundry Facilities



9 a.m. – 2 a.m. Front Desk

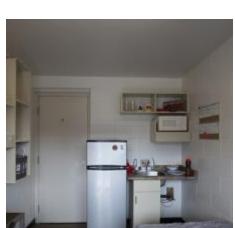


Private



Kitchenette















EAST VILLAGE



Bed Included



Desk Included



Microwave & Fridge Included



8 a.m. – 8 p.m. Front Desk



Storage and Laundry Facilities



Electricity Included

CDN

8 months







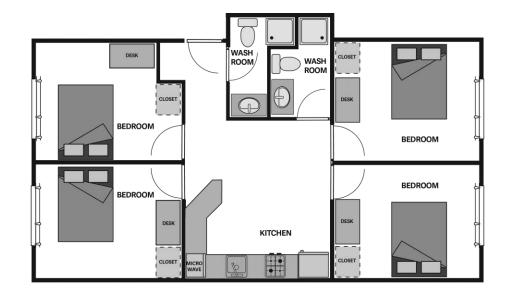








Shared Kitchen





THE COYOTE DEN



Bed Included



Desk Included



Microwave & Fridge Included



8 a.m. – 8 p.m. Front Desk



Storage and Laundry Facilities



Electricity Included

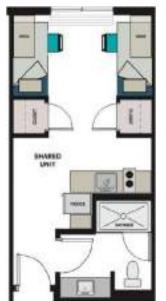


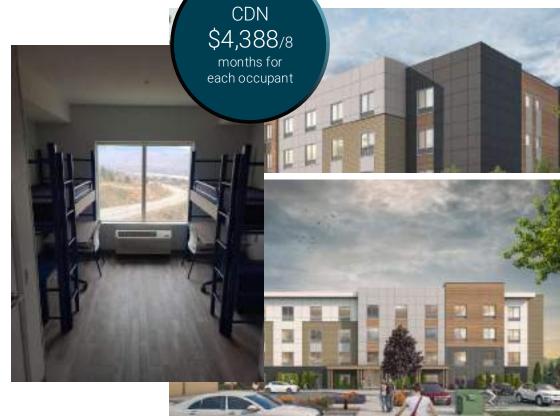
Private Kitchen













HOMESTAY



Bed Included



Desk Included



Meals Included



Storage and Laundry



Electricity Included

Managed by TRU World staff, TRU's homestay program is a great way to experience Canadian culture and practice English by living with local families or individuals.



















FACILITIES

Complete range of facilities and city bus service to and from campus.























BASKETBALL



RUGBY



SOCCER



BASEBALL



VOLLEYBALL



SWIMMING



CHEERLEADING



CURLING



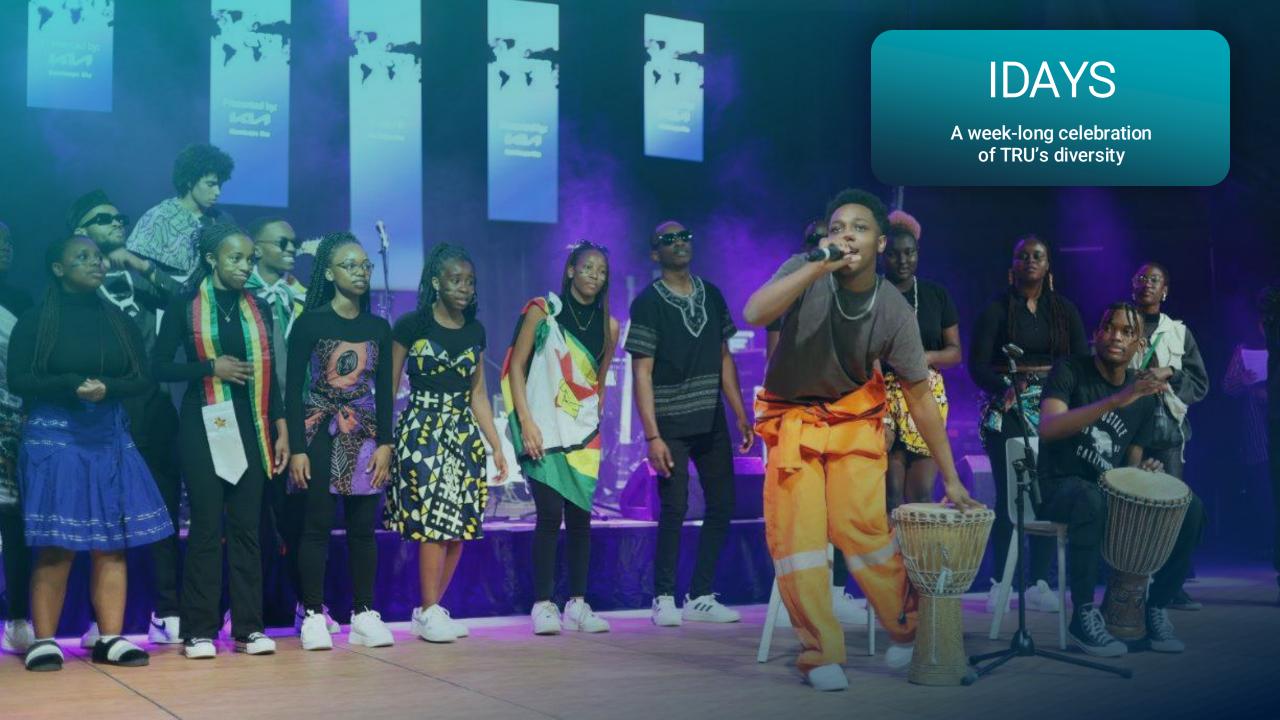












FIND YOUR TRU

OVER 80 CLUBS ON CAMPUS

For a full list of clubs, visit tru.ca/clubs

TRU has over 80 clubs that students can choose to get involved with.

ACADEMIC

Adventure U Club

ARET Club

Biology Club

Chemistry Club

Economics Club

MBA Club

COMMON INTEREST

Business Law Club

Game Development Club

Ski and Snowboarding Club

Cricket Club

Swing Dance Club

Writers Club

Criminal Law Club

Eco Club

Enactus Thompson Rivers Club

ETHNIC

Bangladesh Club

Chinese Students & Scholars Club

Pakistani Students Association

Persian Students Association

SAASRC

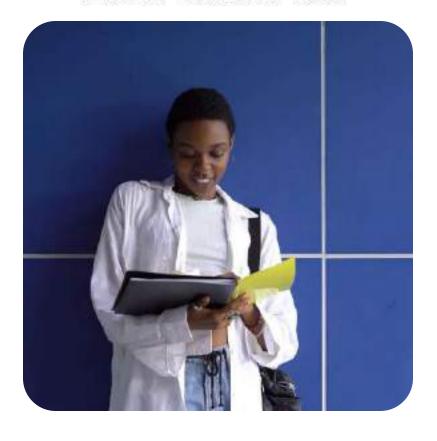
Kamloops Gujarati Club





Free Visa Services with BorderPass at TRU





A secure online platform to prepare and submit your study permit application

Personalized guidance from trusted Canadian immigration lawyers

This service is free of charge (TRU covers all legal fees and subscription fees)

4

This service includes:

- ✓ First-time study permit application
- ✓ Reapplication if refused
- ✓ Judicial Review if refused



SUN, SPORTS, SAFETY & SAVINGS



Over **500** employers in Canada hire TRU students for Co-op. Get paid for career-related work experience & maximize job opportunities (up to 12 month) upon graduation.



Sunniest City in B.C.

Over 2,000 hours of sunshine per year – more than Vancouver! Great weather for outdoor activities.



Affordable Lifestyle

Lower cost of living compared to Vancouver or Toronto. Easier to find housing, food, and entertainment.



Canada's Tournament Capital

Hosts hundreds of sports events every year – hockey, basketball, track & field, and more.



Outdoor Adventure Playground

Hiking, biking, skiing, kayaking all within 30 minutes. Sun Peaks Resort just 45 minutes away.



Friendly & Safe City

Population around 100,000 – big enough for opportunities, small enough to feel like home.



Immigration Advantage

TRU graduates gain up to 25 BC PNP points. Region is part of RCIP – North Okanagan Shuswap (2025).



Gateway Location

4 hours to Vancouver, 1-hour flight to major hubs – easy to explore B.C. and Canada.

YOUR UNIVERSITY CHOICE





Wide Choice of Programs

Certificates, diplomas, bachelor's, and master's degrees across diverse fields



Flexible Admission Entry

Multiple intakes, bridging and pathway options to fit student backgrounds.



Small Class Size

Students benefit from more interaction and personalized learning.



Admission Types

Options for direct entry, transfer students, English upgrading, and more.



PGWP Eligibility

All TRU degree programs are eligible for Canada's Post-Graduation Work Permit (PGWP).



Personal Support

Dedicated advisors, language support, and international student services ensure success.







Tuition & Scholarships

- Annual Tuition: \$22K \$25K CAD per year
- Flexible Payment: Pay per credit & by the semester
- Guaranteed Tuition Model lock tuition for full program
- Entrance scholarships up to \$5,000



Housing Options

- 4 On-Campus Dormitories safe, student-focused
- TRU-Managed Homestay from \$600/month (meals included)
- · Support for off-campus & family housing



Student Perks

- U-PASS: Unlimited local bus access, free aquatic center access
- Discounts in stores, restaurants, sports

AWARD WINNING STUDENT SUPPORT



TRU has Canada's most comprehensive international student services and support team.

Housing



North Tower

East Village

Coyote Den

Homestay

1st year student housing guaranteed

Support



Math Support

Writing Centre

Supplemental Learning

Career Education

Visa



Student Visa Extension

Student Permit Extension

Post-graduate Work Permit

Health



Mental Health Support

Life and Wellness Support

EMPLOYMENT SUCCESS

Part-Time Work Opportunities

Work up to 24 hrs/week off-campus, unlimited on campus, full-time during breaks

50+ Co-op Programs

Hands-on professional experience with paid placements across industries

Full-Time Work Support

Career advising, resume workshops, employer networking, and job fairs



Graduate Success Rate

93% of TRU graduates are employed in the workforce

Graduate Earnings

Bachelor's degree graduates earn an average of \$68K CAD annually.

GRADUATE SUCCESS



ndicator	All BC Institutions	TRU	Top Ranked #1	Top Ranked #2
In labour force	90%	93%	86%	91%
Median annual salary	\$63,760	\$68,499	\$68,000	\$60,400
Unemployment rate	7.4%	5.5%	9.1%	8.2%
Employed (overall)	83%	87%	77%	83%
Working full-time (of employed)	88%	91%	86%	89%
Self-employed (of employed)	6%	6%	6%	6%
In a job related to their program	75%	81%	70%	71%
Knowledge & skills useful in job	85%	89%	83%	82%





Graduate Programs

MA, Human Rights & \$36,576
Social Justice \$55,569

MBA

MEEM / MScEEM \$59,384
Full tuition

MSc Environmental \$48,768
Science Full tuition

MSc Data Science \$49,695

Full tuition

Master of Nursing \$43,526

Full tuition

Master of Education \$36,576

Undergraduate Programs

English for Academic
Purposes

Undergraduate
Programs

Post-Baccalaureate
Diplomas

\$21,000
Per Year

\$25,470
Per Year

Application Deadline

Fall (Sept intake) May 1

Winter (Jan intake) Nov 1

Summer (May intake) Feb 1



Admission Requirements

Study at Thompson Rivers University. Learn more at tru.ca.



Requirements

Undergraduate:

- High school completion (min. C+ / 65%)
- Subject prerequisites vary

Post-Baccalaureate & Masters:

• 3 or 4 year bachelor's degree GPA 2.5+/4.0

English Proficiency

• IELTS:

6.5 (no band < 6.0) – 7.0 (no band < 6.5)

- TOEFL iBT: 88 (no section < 20)
- Duolingo:125+ (no section <115)
- TRU English Pathway (ESL) available

Pathways

Direct Entry: Meets academic &

English requirements

Conditional Admission: Missing

English → TRU EAP first

Transfer Students: Credit

transfer available

Pathway/Upgrading: For missing

prerequisites

Admission Requirements

TRU

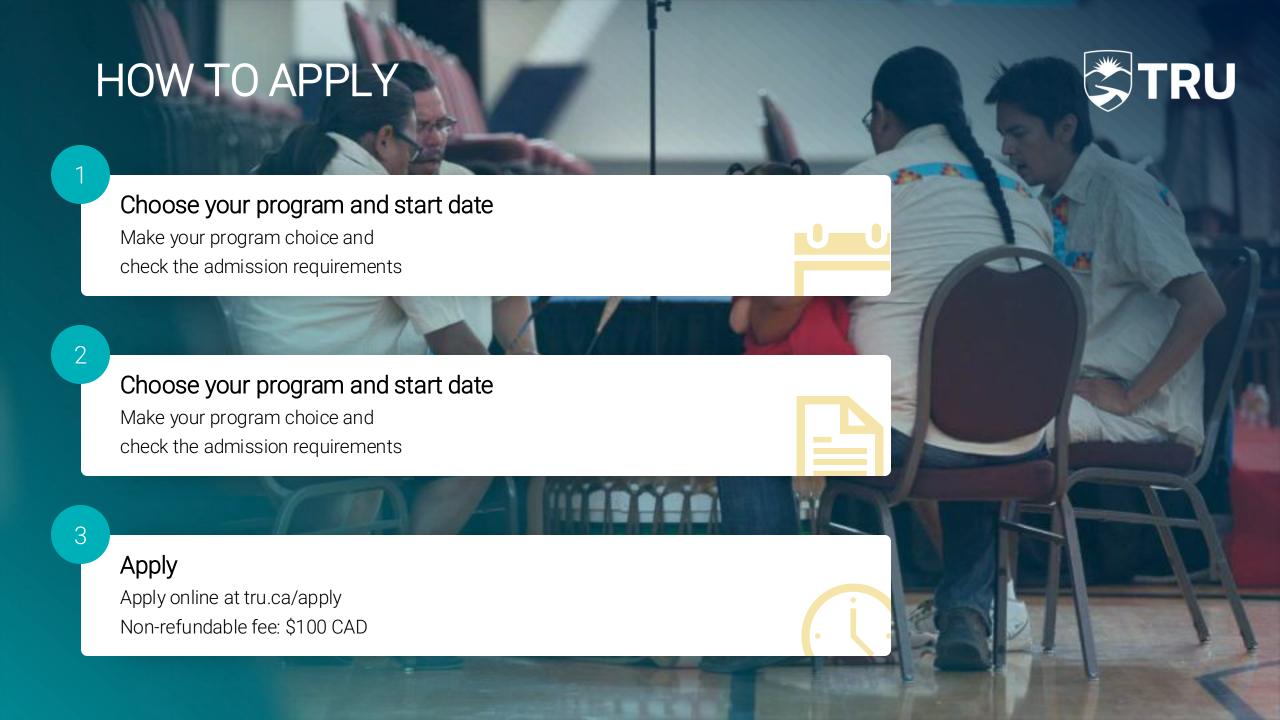
Study at Thompson Rivers University. Learn more at tru.ca.

Required Documents

- Application form & fee
- Transcripts & certificates
- Proof of English proficiency
- Passport copy
- Graduate: CV + statement of purpose

Bonus Advantage

- All TRU degree programs are PGWP eligible
- Multiple intakes: Fall, Winter,
 Summer



TRU Student Recruitment Manager



- Event Representation
- Counsellor Training & Development
- Offer one-on-one or small group
 meetings with students and parents to
 build trust

Address academic pathways, career outcomes, and settlement concerns.

- Free Admission Assessment
- Admission Follow-up

Quick Response Time

Same-day turnaround for inquiries and urgent cases. Dedicated communication channel (email, WhatsApp, WeChat) for agents.

- Localized Social Media Engagement Share institution updates, success stories, and admission promotions via local platforms. Amplify agents' campaigns with institution-backed credibility.
- Market Intelligence Sharing

 Provide agents with updates on student preferences, competitor activities, and policy changes.

 Suggest strategies to strangthen recruitment.

Suggest strategies to strengthen recruitment outcomes.

